

BE HEARD.



LEGACY of INTEGRITY

Dunlop Manufacturing was founded more than 40 years ago and has been maintained as a family company ever since. Our mission has been to create consistent, high-quality music accessories so that players can focus on their craft. It's this commitment that's driven Tortex® picks, MXR® analog effects, and Cry Baby® wah wahs for years. In 2005, we were inspired by this same commitment to create the Dunlop Strings division.



ATTENTION *to* DETAIL

You deserve a set of strings crafted with your needs in mind. A set of strings crafted with careful consideration and close inspection of every detail. Master string designer Les O'Connor is driven by a mission to create strings that serve players and their music. To that end, he uses machines customized to his exacting standards and premium raw materials that have been carefully inspected and stored under the most protective conditions. As a final step, Les gets real-world feedback from trusted Dunlop artists to ensure that your strings are ready to enhance your playing experience.





INNOVATIVE OUTLOOK

Dunlop Strings break in fast and tune up quickly—no need to waste time yanking and retuning before you can start playing. Once settled in, Dunlop Strings hold their “sweet spot” for a long time. Just put on a fresh set, tune up, and play. With innovative wrapping techniques and custom core-to-wrap ratios, we’re moving guitar strings forward and empowering you, the player.



WHITE GLOVE TREATMENT

When you tear open a pack of Dunlop Strings, your hands are the first to touch them. We go to great lengths to protect your strings from corrosion, from the way we store our raw materials to the way we pack your finished strings. Our team handles all materials with white cotton gloves, and our packaging employs three levels of protection. Dunlop Strings are as fresh when you take them out of the package as when we put them in there.



A wide-angle landscape photograph of a beach. In the foreground, a person is walking on the sand, carrying a large bag. The beach is wide and flat, with gentle waves lapping at the shore. In the background, there are large, dark rock formations and a range of mountains under a bright, hazy sky. The overall mood is serene and natural.

MADE *in* CALIFORNIA

Dunlop Strings are carefully crafted in our own built-from-the-ground-up factory in California. The pioneering, creative spirit of our home state inspires everything we do. It inspires us to be adventurous and advance the art of string making to bring you closer to your music.

Independence and style.
Strength and integrity.
Self-expression.

Your strings are an extension
of your voice. You have a right to
raise that voice with conviction,
character and clarity.

Stand up. Make your mark.

**BE
HEARD.**

DUNLOPSTRINGS.COM

